

The webcasting platform for online learning

enterprise media studio

servecast

Enterprise Media Studio is a software platform that enables you to harness the power of webcasting as part of your online learning activities. It can fully integrate with your LMS or LCMS or can operate as a stand alone platform with full content management and reporting capabilities.

key features

Wizard driven content creation

Live and on demand events

Add polls, tests, feedback forms and downloads

Create registration pages

Encryption and digital rights management

Detailed reporting and profiling

Advanced content management

Intranet and internet delivery

One click export to SCORM compliant LMS

Authenticate against enterprise domain controllers

Event scheduling and e-mail notification

End user catalogue



It provides you with the tools to deliver your training to the desktop using audio, video, PowerPoint and interactive features. You can deliver as many webcasts as you wish for one flat monthly fee. It's an end-to-end solution covering content creation, delivery, measurement and management.

Remove the need for third party service providers

Up to now, introducing webcasting as part of the online learning mix required enterprises to engage third party service providers on a per event basis. Enterprise Media Studio enables you to eliminate the cost and complexity of utilising these service providers and shortens the timescales required to create quality online learning materials.

Incorporating the intuitive authoring tools of Microsoft Producer, anyone can now build webcasts by capturing audio visual material, synchronising

with PowerPoint slides and then adding interactive elements such as polls or tests. One click then exports this material to any SCORM compliant LMS or LCMS.

Management tools that scale with your knowledge base

Enterprise Media Studio includes powerful tools that allow content to be located and quickly re-used or adapted for new purposes. Comprehensive tools for searching (by both the viewer and creator), cataloguing, securing and handling changes and version control are an integral part of the platform.

Unique delivery capabilities overcome bandwidth bottlenecks

Bandwidth is always a problem if large numbers of employees try to view a webcast from the intranet. Enterprise Media Studio includes a unique solution

contact

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to this problem and achieves high quality delivery over your intranet, without the need for further hardware expenditure. By placing the audio and video content on local shared access files that already exist, bandwidth bottlenecks are overcome.

For external audiences high quality delivery is achieved by using the Servecast global content delivery network, which delivers millions of broadband streams each month.

Confidentiality assured through advanced security features

For most enterprises, confidentiality of their training materials is a significant concern, particularly when the materials are being delivered online. Our proprietary security functionality ensures that your materials are only viewed by the intended audience. This is achieved through comprehensive Digital Rights Management and encryption functionality within the platform, which can plug into your in-house authentication systems.

For remote workers participating in training from beyond the firewall your internal learning content is protected from unauthorized use or distribution by a unique combination of encryption and separately obtained permissions.

Measure direct and indirect aspects of audience participation

Creation of training content and rapid, secure delivery is of little use without the means to gauge its effectiveness and return on investment. Our comprehensive suite of reporting tools gathers both indirect statistics (such as usage reports, time of viewing and length of viewing) and a range of direct reports (such as test results and feedback forms). This ensures your learning content can always be kept relevant and engaging.

